



THE HEADLINER

Cadillac & LaSalle Club

Northern California Region Newsletter
www.clcnorcal.com

May

2022



Nielsen Automotive Closing...

*Climate Magazine
has written a very
informative article...*

“Nielsen Automotive, an institution in San Carlos that still offered drivers full-service gas and oil plus a complete repair shop, has closed after 76 years in business.

The brothers who operated it preferred to keep Nielsen’s open for a few more years but are only part-owners of the property with cousins who are not involved in the business and wanted to sell it...”

Owners of Nielsen Automotive, brothers Jeff (NorCal CLC President) and Chris Nielsen.

Photo: Janet McGovern

To see the rest of the article go to...

<https://climaterwc.com/2022/02/23/nielsen-automotive-closes-after-76-years/>



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2022 CLC Calendar

If you have an event or article you would like to submit, please contact the newsletter editor. The deadline for all submissions is the 25th of the month prior to the publication date. **Bold = CLC Events.**

- June 18 Tiburon Car Show
Link for Registrations:
<http://tiburonclassiccarshow.com/registration/>
- June 19 Father's Day Car Show
Julliard Park, Santa Rosa 9 am – 4 pm
Contact: Mary@nceca.org
- Sept. 23-24 Ironstone, Murphys
- Oct. 8 Nostalgia Days Novato
Registrations: NostalgiaDaysNovato.com
- Oct. 30 – Nov. 4 CLC Fall National Driving Tour
Charleston, NC**
- December Holiday Party (watch for more details)**

Seeking New Board Members

Hello members! There is an opening on our Board of Directors that needs to be filled. If you are interested in helping lead the club into the post-pandemic era, please respond to this email with your interest.

The club exists for its members, and the Board is the elected or appointed body that provides leadership and guidance. Those of us on the Board encourage you to join in. We will help any new Board member get up to speed and make a difference.

We see many events being planned and executed as the pandemic "lockdown" measures ease. We need your help in researching current events that would be of interest to our membership, and in conceiving and organizing club events. We share a wonderful love of vintage autos no matter what make or model, so let's get out and enjoy the hobby.

Sincerely,

Charles Thompson, Treasurer, on behalf of:

Jeff Nielsen - President; Don Barnes - Tour Director, Jim Serwer - Secretary, Jeanene Denegri - Newsletter Editor, Carolyn Dippel - Membership, David Barnhardt and Ed Buliavac - Directors at Large.



CLC NorCal Director's Message

Hello CLC Members,

I'm in the process of closing down my family business of 76 years of which I've worked there for 46 years. You can only image the things I'm unearthing. The move has greatly impacted my life at this time. But, I'm looking forward to a new life with much more time for my car friends and activities.

I'm working on a Don Frolic (Portal Park) type meet. It will probably be just a "bring your own" picnic as Firefighters BBQ is out of business. Keep an eye on your email from the Club. I hope to see many of you soon. Now it's time to organize!! Wish me luck.

*Stay safe and happy motoring with no backfiring,
Jeff Nielsen*

Welcome New Members

Ted & Lois Farber of Sonoma
1937 LAS 5019 SDN
1938 LAS 5011 CPE

Rodney & Iris Jensen of Aptos
1937 CAD 37-7529 V-12
1946 CAD 6267D

CLC Fall National

Driving Tour Update October 30 - November 4

Now we want to let you know about a terrific opportunity you will want to share with your regional directors and CLC friends. As you probably know the CLC's Fall National Driving Tour is scheduled to begin on October 30. It ends on November 4 in Charleston SC. Find it here on the CLC website: https://www.cadillaclasalleclub.org/events/event_list.asp

Over the years Peach State region has developed a relationship with the folks at the Hilton Head Island Concours d'Elegance. This year the Concours, on November 5 and 6, will be happening 100 miles south of where the CLC National Driving Tour ends on the November 4. We have secured a few precious spaces on the Saturday Car Club Showcase field on the November 5. Those folks who are planning on completing the NDT in Charleston may submit their cars for a chance to be one of eight displayed on the HHI Car Club Showcase on November 5.

Dave Rubin is leading the NDT. He will post the letter on the Forum and on the Facebook page soon. I hope to see you during the Fall Driving Tour!

Thanks, Doug

Doug Bailey, president
Peach State Cadillac & LaSalle Club
Roswell, GA
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Ed Archer, “RACING ON WOOD SPOKE WHEELS” Saturday, April 9th at The Candy Store

By Charles Thompson

This article is about a dinner party held at the Candy Store in Burlingame followed by a lively presentation given by bon vivant Ed Archer. The Candy Store in



Burlingame is a private storage and display facility where vintage and exotic cars are kept in an elegant Spanish Art Deco building that was originally designed in 1928 as a Packard Dealership for Earle C. Anthony. The dinner included wine and other beverages, and a catered buffet.

The Candy Store is not open to the public, so attendees at this presentation were treated to a rare opportunity to closely inspect the architecture of this old automobile dealership as well as the many cars stored in the building.

Don Lee, President of The Candy Store Foundation, introduced Ed Archer who is a Candy Store Board member and a long/time aficionado of vintage anything, especially Fords. The announcement had the following quote which describes Ed and wife Karen very well: “Though we might know Ed best for his antique car racing exploits, Ed and Karen Archer live the pre-war life full-time, non-stop. They drive cars made before the first helicopter flight, before electric home refrigerators, and prior to World War I.” Even their home in Oakland appears as though it is the 1930’s.

Ed stood at the podium with a large screen behind him that was displaying still photos and short videos of his past adventures with automobiles. He appeared with his trademark handlebar moustache, dressed in racing coveralls and leather helmet. His presentation went from thoughtful memories of days gone by to enthusiastic fist thumping stories about his racing adventures with the Ford roadster.

Continued on page 5.



The dinner crowd and Ed at podium (above), with images (right) of the Ford roadster with broken wooden spoke wheel.



1906 Locomobile pictured above. The presentation included old time photos of Ed and Karen and their whole family rumbling along in the Locomobile.

The entire event was well orchestrated and masterfully managed so that everyone had a most enjoyable time. The audience applauded and showed gratitude for Ed, Karen and their three daughters for sharing their memorable experiences.

Several of his stories included dangerous mishaps with wooden spoke wheels that failed as he pushed the Ford to its limits on the racetrack or in Baja. He talked about many trips with his family in old vehicles that would occasionally require some sort of “Rube Goldberg” invention to keep the thing running until they could get back home. His never-say-die attitude got them through many a hair-raising situation. One of the neatest cars on display was Ed’s



1941 Cadillac 60 Special (above left) that was on display during the New York Car Show at the Waldorf Astoria. Above (right) is a stunning 1937 Delahaye 135M.

SOME BEAUTIES AT MAY MADNESS, SAN RAFAEL

Photos: Charles Thompson

**1970 CADILLAC COUPE DE VILLE
(RIGHT)**

**CADILLAC FLEETWOOD STATESMAN
(BELOW RIGHT/LEFT) STATION WAGON
- ONE OF LESS THAN 20 BUILT.
LINK: [HTTPS://YOUTU.BE/VETMD5OOGAA](https://youtu.be/VETMD5OOGAA)**



**CLC MEMBER AL MUROLO'S (ABOVE)
1960 CADILLAC CONVERTIBLE.**

**PATRIOTIC (RED) 1957 CHEVY (OPPOSITE
AL'S)**

**THE AMAZING "PRIUS KILLER" TRUCK.
BELIEVE IT OR NOT, THIS ROLLING
JUNK YARD ACTUALLY STARTS, RUNS AND
STOPS. SEVERAL PIECES OF DISMEMBERED
HYBRIDS CAN BE SEEN STILL CLINGING TO
THIS LAND-BASED DESTROYER.**





Marilyn Benz Will be Dearly Missed

By Nancy Green, Daily Republic

Marilyn Lois Geyer Benz passed away on Nov. 22, 2021. She was born in Williamsville, New York in 1932. She passed away at home in Fairfield, CA as she wished surrounded by family and friends.

Marilyn always had a smile and kind word to say to everyone she met. She was social throughout her life.

She was the daughter of Walter and Cornelia Geyer along with her four brothers, Walter Jr., Richard, John and her only surviving brother, Robert. To her nieces and nephews, Gail Geyer Kucera, Cole Geyer, Kathy Geyer Kenton (George), Lindsay Geyer (Jon Inge), Rick Geyer (Michael Todd), Val Geyer Kuklenski (Monte), Greg and Shelly Geyer, Jackie Geyer and Sandy Geyer Boyette (Mark), Marilyn was a loving aunt who loved to host Thanksgiving dinners for the whole clan. Marilyn was our spirit of life and her dedication and devotion to her family was her legacy. She is survived by her four children, Marcie, Bob, Amy, Joanne; and her loving husband of 56 years, Joe.

Growing up in Amherst, New York in 1932 was not easy but her parents were wonderfully humble and loving and they did all they could to make sure their children were given a chance to make their way in life successfully. Marilyn attended Katherine Gibbs in Providence, Rhode Island and soon moved to New York City to strike out on her own, with her father's permission she was given three days to find a job and live on her own. She never looked back.

In Springville, New York she would settle down to raise a family. Later on in the seventies with winter's cold bearing down, Marilyn and Joe decided to adventure to California and the beach became Marilyn's muse. She and her family would make a change and what a brave soul she proved to be once again. She started a career in insurance administration for Mass Mutual in Orange County and she spent every off minute she could at Laguna Beach.

She retired in Lake Forest, CA in 1996 and then her family convinced her and Joe to move to 'cold' northern California to be close to the grand kids. So they moved to Fairfield where Joe still lives. Marilyn will be missed by her husband, Joe Benz; her children, Marcie Benz Hughes (Ned) and Bob Benz (Rena d'Entremont), Amy Benz (Bryce Weber) and Joanne Benz King (Stephen); six grandchildren, Maria Benz Kelly (Spencer), Francois Benz (Malorie) and Katie Benz Owen (Patrick), Piper Hughes Weaver (Joseph) and Ian Hughes (Joy) and Allison King; and four great-grandchildren, Fiona and Isla Kelly and Eliza and Naomi Weaver.

Marilyn will be missed by her many friends and community organizations she was part of including the local bridge club and newcomers of Fairfield.

Dad, we want you to know we are all so proud of you and we love you and you are not alone. Mom, we love you and we will always remember your beautiful smile and your gift of love will always be in our hearts.

FOR SALE

1958 Cadillac Limousine with division window. Rust free California car never wrecked. A very impressive car but needs work. Extra motor and transmission. Located in Colusa, CA.

John Fulkerson 707-301-9000 cell traildrive@mac.com

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Jeanene Denegri
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Nostalgia 1948

Phil Terry Sent this Interesting Photo

Can you imagine what those cars are worth today?

**The Motormat drive-in...
Los Angeles, 1948.**

The food tray was sent out on rails right to your car.

The little awnings provided a shade for your food.

